

CCN'S *Case For a Creator* Broadcast
Sunday, September 26, 2004
with Lee Strobel, Stephen Meyer, and Mark Mittelberg

TEN IDEAS TO HELP CHURCHES MAXIMIZE THIS EVENT:

1. Publicize *The Case For a Creator* broadcast at least 2-3 times at **weekend services** — as a great place for Christians to reinforce their faith AND to bring their friends who have questions. Make announcements and use the PowerPoints available at www.caseforacreator.com/equip
2. Give verbal announcements in all of the church's **classes and ministries**. Explain that this is a rare opportunity to learn from leading experts and to get questions answered about the *scientific evidence* that points to a divine Creator.
3. Include information about the simulcast in **church bulletins, newsletters, and emails** — as well as on the church **website**. Use the customizable bulletin inserts and other tools available at www.caseforacreator.com/equip
4. Encourage **small groups** to attend together — and then discuss the content and further questions later. Download the free discussion guide available at www.caseforacreator.com/equip/smallgroups.php
5. Especially promote this event among **youth groups and student ministries!** More than anyone else in the church, these are the people who are having their faith challenged by scientific arguments — and who need answers! Consider bringing entire youth groups as a special event, and then discuss later to further the learning (also, watch for the new *Case for a Creator Student Edition* coming soon).
6. Encourage every student to invite their **science teachers** to this broadcast. Assure them that they can do so with confidence because the information that will be presented is solidly scientific (as well as biblically sound).
7. Reinforce invitations to teachers by offering **VIP seating** for all teachers and their guests.
8. **Inform local media** that your church is hosting this important event (and that you're inviting all of the area science teachers), and ask them to do a story featuring this upcoming event.
9. Consider giving a copy of *Case for a Creator* to all area schools **for their libraries** — and announce your plan to do so at the actual event. This small investment can go a long way toward a lasting spiritual impact.
10. Ask your local **Christian bookstores** to post a small printed announcement about the broadcast at your church near their *Case for a Creator* book displays. This will promote their sales and your event — and great ministry!