

HEART HEAD



HANDS HABITS



LEAD LIKE
Jesus

CELEBRATION

SCHEDULE

<u>ET/MT</u>	<u>CT/PT</u>	
9:00	8:00	Praise and Worship Music — <i>Charles Billingsley, Eric Lovett, Music Minister Scott Harlow and members of the First Baptist North Spartanburg Music Ministry</i>
9:30	8:30	What is Lead Like Jesus All About? — <i>Ken Blanchard & Bill Hybels</i>
10:10	9:10	HEART: Leading Like Jesus Begins with Character — <i>Laurie Beth Jones</i>
10:30	9:30	HEART: Leading Like Jesus Requires You to Check your EGO at the Door — <i>Phil Hodges</i>
10:50	9:50	Break
11:10	10:10	HEAD: Developing your Leadership Point of View — <i>Panel with Marjorie Dorr, Tami Heim, Ken Melrose</i>
11:50	10:50	HEAD: Interview with Ken Jennings
12:00	11:00	HEAD: Getting Rid of Your Stinkin' Thinkin' — Letting Jesus Take Control — <i>Bishop George McKinney</i>
12:20	11:20	Setting the Stage for the Afternoon — <i>Ken Blanchard & Bill Hybels</i>
12:30	11:30	Lunch (<i>Special Music with Charles Billingsley begins on the hour</i>)
1:20	12:20	HANDS: Stepping Forward as a Leader — <i>Rosey Grier</i>
1:40	12:40	HANDS: What Do Leaders Who Lead Like Jesus Do? — <i>Ken Blanchard & Bill Hybels</i>
2:20	1:20	Special Video Message — <i>Rick Warren</i>
2:40	1:40	Break
3:00	2:00	HABITS: Recalibrating Your Commitment to Lead Like Jesus — <i>Panel with Bob Pike, Margie Blanchard, Lee Ross</i>
3:30	2:30	HABITS: Staying the Course — <i>Phyllis H. Hendry</i>
3:50	2:50	The Greatest Management Tool of All Time — <i>Dan Cathy</i>
4:10	3:10	Making Your Commitment To Lead Like Jesus — <i>Ken Blanchard & Bill Hybels</i> Trumpet Solo — <i>Dan Cathy</i> "Today" — <i>Eric Lovett</i>

TODAY'S SPEAKERS



Ken Blanchard

Ken Blanchard is the Chief Spiritual Officer of The Ken Blanchard

Companies, a full-service management consulting and training company that he and his wife, Margie, founded in 1979. Ken co-authored *The One Minute Manager* with Spencer Johnson, and the book has sold more than ten million copies and been translated into more than twenty-five languages. Some of his recent books are: *Raving Fans* and *Gung Ho* (both written with Sheldon Bowles), *Leadership by the Book* (with Phil Hodges and Bill Hybels), *Whale Done!* (with Thad Lacinak, Chuck Thompkins, and Jim Ballard), *The Generosity Factor* (with S. Truett Cathy), and *The One Minute Apology* (with Margaret McBride). Ken is one of today's most sought-after authors, speakers, and business consultants, and he is co-founder and Chairman of the National Board of the Center for Faithwalk Leadership, a non-profit ministry committed to challenging and equipping people to Lead Like Jesus. Ken has degrees from Cornell University, where he also serves as a trustee emeritus and visiting lecturer.



Bill Hybels

Bill Hybels is the founding and Senior Pastor of Willow Creek Community Church in South Barrington, Illinois.

The church began in 1975 when a handful of young people gathered in a rented movie theater. Today, over 18,000 people attend weekend services on the church's 230 acre campus. An internationally sought-after speaker, writer, and consultant, Bill has authored 17 books, including such classics as *Too Busy Not to Pray*, *Becoming a Contagious Christian*, and *Courageous Leadership*. Bill serves as chairman of the Willow Creek Association, a fellowship of over 8,500 like-minded churches worldwide. He received a bachelor's degree in Biblical Studies and an honorary Doctorate of Divinity from Trinity College in Deerfield, Illinois.



Rick Warren

Rick Warren is the author of the New York Times #1 bestseller *The Purpose Driven Life*, a work that earned him

the Evangelical Christian Publishers Association's 2003 Book of the Year. His other books include *The Purpose-Driven Church*, *The Power to Change Your Life*, *Answers to Life's Difficult Questions*, *Planned for God's Pleasure*, and *Personal Bible Study Methods*. Rick and his wife, Kay, began Saddleback Church as a small group in their California home in January 1980; the church now averages 17,000 in attendance each week-end and lists over 60,000 names on the church roll. Rick and Kay have three children and a dog, and now live in Trabuco Canyon, California.



Margie Blanchard

Author, Speaker, Consultant, Trainer
Dr. Blanchard is a

motivational speaker, an accomplished management consultant and trainer, a best-selling author, and an entrepreneur. She was the co-recipient with her husband, of the 1991 Entrepreneur of the Year award from Cornell University. Co-author of *The One Minute Manager Balances Work and Life*, and *Working Well: Managing for Health and High Performance*, Dr. Blanchard often speaks on leadership, balance, managing change, aging parents, and life planning. As co-founder of The Ken Blanchard Companies, she works diligently with her husband developing the company into one of the premier management consulting and training companies in the world. Margie now heads the firm's unique Office of the Future. Dr. Blanchard received both her bachelor's and master's degree from Cornell University and her doctorate from the University of Massachusetts, Amherst.



Dan Cathy

As president of one of the nation's largest family-owned quick-service restaurant chains, Chick-fil-A's Dan Cathy

represents the next generation of leadership. Dan's steady rise through the ranks of executive offices is a testament to his dedication to the Chick-fil-A brand and its long-held principles and traditions. As dedicated as he is, Dan also finds time to give generously of his time and efforts in the community; his affiliations and associations are extensive. His personal passion is continuous improvement—personally, professionally and musically—in any endeavor. A native of Jonesboro, Georgia, Dan and his wife, Rhonda, have been married for 29 years, and have two sons, Andrew and Ross.



Marjorie W. Dorr

Marjorie W. Dorr was named President of Anthem Blue Cross and

Blue Shield East in July 2000. She is currently responsible for operations in the Northeast, encompassing Connecticut, Maine and New Hampshire. Her responsibilities include the company's Customer Business Units, which focus on sales and service to more than 2 million members. Prior to being named President of Anthem Blue Cross and Blue Shield East, Ms. Dorr served as Chief Operating Officer of Anthem Blue Cross and Blue Shield's Connecticut operation. She then became CEO, President and Director of Anthem Prescription Management, responsible for leading Anthem's \$500 million pharmacy benefit programs. In this position she achieved over 100 percent annual growth rate in membership and profit. Ms. Dorr received her Bachelor of Business Administration degree from the University of Iowa, and her Master of Business Administration degree from the University of Chicago Graduate School of Business.



Rosey Grier

Roosevelt Grier was born in 1932 in Cuthbert, Georgia, into a family of eleven brothers and sisters.

Educated at Penn State University, he played professional football for the New York Giants and the Los Angeles Rams. Rosey is a best-selling author whose titles include: *Shooting Star*, *All-American Hero*, *Winning*, *Rosey: The Gentle Giant*, and *Needlepoint for Men*. As a humanitarian, Rosey co-founded American Neighborhood Enterprises, and serves as the Chair of the Board of Impact Urban America. As a concerned citizen and spokesman for the elderly and inner city youth of America, Rosey has been the recipient of several national honors, awards, and White House invitations. He is a valued friend of the powerful and the less fortunate.



Tamara L. Heim

As former president of Borders Book and Music stores, Tami was responsible for all of the more than 430 domestic Borders Books and Music stores as well as Borders.com, teamed with Amazon.com. Among her primary objectives was the continued development of the Borders retail customer experience with a focus on efficient operation. A 1980 graduate of Purdue University, Tami joined Borders Group, Inc. in 1996 as territorial vice president. In 1999, she was promoted to senior vice president, overseeing sales and marketing, new product development, cafe operations and store design as preparation for her role as president, which she assumed in January, 2000.



Phyllis Hendry

Phyllis Hendry is the President of The Center for Faithwalk Leadership.

Under Phyllis' able leadership the Center is realizing its purpose: "to inspire and equip people to Lead Like Jesus." Prior to becoming president in September 2002, Phyllis was the president of the non-profit National Science Center in Augusta, Georgia, where she led in raising more than \$30 million for this highly acclaimed interactive facility. She earned a Bachelor of Science degree in Business Administration with high honors from Southern Wesleyan University. Phyllis has more than 30 years of business and leadership experience including financial management, human resource management, public relations, and sales.



Phil Hodges

Phil Hodges currently serves as Vice Chairman and director of product development at the Center for Faithwalk Leadership, which he

co-founded with Ken Blanchard in 1999. The Center is a nonprofit organization dedicated to inspiring and equipping people to lead like Jesus. In 1997, Phil concluded a thirty-five year career with Xerox Corporation and U.S. Steel to serve as a Consulting Partner with the The Ken Blanchard Companies. During six years as Chairman of the Elder Council in his local congregation, Phil developed a passion for bringing effective leadership principles into the church. He is a co-author of two books: *Leadership by the Book* with Ken Blanchard and Bill Hybels, and *The Servant Leader* with Ken Blanchard. Phil and his wife, Jane Kinnaird Hodges, live in Southern California.



Ken Jennings

Ken Jennings is the Dean of the School for Executive Leadership

at Bethel College and Seminary and is the co-author of *The Serving Leader*. Ken grew up in the mountains of southern West Virginia. He won an appointment to the United States Air Force Academy, grew in his Christian walk with the Navigators, and then served around the world in the Air Force. After a Doctorate in Organizational Behavior from Purdue University, Ken became a partner at Accenture in strategy execution and organizational transformation. Ken has advised a large number of healthcare, financial services, medical products, and non-profit organizations. The School for Executive Leadership at Bethel focuses on the development of executives inside both a practical and a faith based framework.



Laurie Beth Jones

Laurie Beth Jones has written multiple national best-selling books

including: *Jesus, CEO: Using Ancient Wisdom for Visionary Leadership*, *Creating Your Mission for Work and Life*, and *Jesus in Blue Jeans*. Using practical wisdom, humor, and reality based thinking, she has become one of the world's leading consultants for businesses seeking unparalleled levels of performance and success. Daily, she seeks to live out her mission to "recognize, promote, and inspire the divine connections in myself and others." Laurie Beth believes that finding, and living out, one's spiritual calling is the only path to joy. She recognizes the business world as one of the most exciting arenas for this development to occur.



Bishop George McKinney

Magna Cum Laude graduate George

McKinney received a BA from Arkansas State. He received his MA from Oberlin College, School of Theology, a Ph.D. from California Graduate School of Theology, and received an honorary D.D. from Geneva College. Bishop McKinney is the pastor of St. Stephen's Church of God in Christ. He is the author of numerous books and his literary contributions now include the best-selling book *Cross the Line: Reclaiming the Inner City for God*. Since 1985 Bishop McKinney has served as the Jurisdictional Prelate of the Southern California Second Ecclesiastical Jurisdiction of the Church of God in Christ. In November 2001, he was elevated to the General Board (the presidium) of the Church of God in Christ, Inc. In the same year, the National Association of Evangelicals (NAE) presented him with a Racial Reconciliation Man of the Year Award for the work he has done in the area of racial unity.



Ken Melrose

Kendrick B. Melrose is currently the Chairman and CEO of The Toro Company, where he started in 1970 as the

director of marketing for the consumer products division. Ken graduated cum laude in 1962 from Princeton University with a double major in mathematics and electrical engineering and was a varsity track letterman for three years. He has received masters degrees from the Sloan School of Management at the Massachusetts Institute of Technology and also from the University of Chicago, where he was a Ford Foundation fellow. Ken is the author of *Making the Grass Greener on Your Side: A CEO's Journey to Leading by Serving* and is a native of Orlando, Florida.



Bob Pike

Founder and Chairman of The Bob Pike Group and Creative Training Techniques Press, a member of the American

Society for Training and Development, Bob Pike serves on the Board of Directors for the National Speakers Association and the International Alliance of Learning. Bob was granted the professional designation of Certified Speaking Professional by the National Speakers Association. He has been listed in the Who's Who in the Midwest and in the Who's Who in Finance and Industry. Bob has contributed to magazines like TRAINING, The Personnel Administrator and The Self Development Journal. He is editor of the *Creative Training Techniques Newsletter* and author of the *Creative Training Techniques Handbook, Third Edition*; co-author of *One-on-One Training, Dealing with Difficult Participants, 50 Creative Training Openers, 50 Creative Training Closers*, along with over ten other books and twelve videos.



Lee Ross

Lee Ross is the Director of Training and Equipping for the Center For Faithwalk Leadership.

Before coming to the Center, he was a Specialist for the Leadership Development Ministries office of the Georgia Baptist Convention. He is also a resource trainer for the Ken Blanchard Companies. Lee has over 28 years of experience in the area of training and developing leaders in both faith-based and non-faith-based organizations. He has served local churches in staff positions as well as senior pastor. Lee holds degrees from Mercer University and from Southwestern Baptist Theological Seminary. Lee led the development of the facilitated version of the Leadership Encounter with Jesus workshop and also co-authored the Lead Like Jesus: Beginning the Journey group study materials with Ken Blanchard, Phil Hodges and Avery Willis. Lee, his wife, Barbara, and two sons live in Marietta, Georgia.

SPECIAL MUSIC



Charles Billingsley

Charles Billingsley is recognized as one of Christian music's most

powerful inspirational vocalists. His accomplished career has included a two-year tenure as lead vocalist for the award-winning vocal group NewSong, and a lengthy list of solo performances across the nation and beyond. With six previous solo recordings, his last release is called *Marks of the Mission*. Last year Charles moved to Lynchburg, Virginia, where he accepted an invitation to lead worship at Thomas Road Baptist Church and be an artist-in-residence at Liberty University. As part of his tenure at Liberty, Charles leads worship for Liberty's 6,500 college students, and facilitates the school's new Praise & Worship degree. Charles and his wife, Shae, have two sons, Caleb and Cooper.



Eric Lovett

Born in Albany, Georgia, Eric Lovett grew up in Tuscaloosa, Alabama, where his dad was founding pastor of a

fast-growing, dynamic church. Blessed with music in his soul, Eric received recognition and scholarships for his talent. After graduating from high school, he moved to Lynchburg, Virginia, to pursue a career in music. During his nine-year tenure with a well-known ministry, Eric started a band that toured internationally. The band released four albums and enjoyed acclaim among the Christian community. In Eric's words, the focus of his life and work is simply loving God and loving people. "We must love others more than ourselves for who they are, wherever they are in life," he says with absolute conviction. With the release of *Today*, a song written for the recent Lead Like Jesus Celebration, Eric launches a new career in music.

12 STEPS TO LEADING LIKE JESUS

1. I admit I have allowed my pride and my fears to negatively impact my role as a Jesus-like leader.

2. I believe that God can transform my leadership motives, thoughts, and actions to be like those modeled by Jesus.

3. I have decided to surrender my leadership efforts to God and to follow the leadership model of Jesus.

4. I will make an inventory of my leadership motives, thoughts, and actions that are inconsistent with Servant Leadership.

5. I admit to God, to myself and to at least one other person the nature of my leadership gaps.

6. I am ready to have God remove all character defects that have created gaps in my leadership.

7. I ask God to remove my shortcomings and to strengthen me against the pride and fear temptations of my EGO.

8. I will list individuals whom I may have harmed by my EGO-driven leadership.

9. I will make direct amends to people I may have harmed by my EGO-driven leadership, unless doing so would injure them or others.

10. I will continue to take personal inventory regarding my leadership role; and when I am wrong I will promptly admit it and apologize.

11. By practicing the disciplines of solitude, prayer, and study of the Scriptures, I will seek to practice Servant Leadership as modeled by Jesus.

12. I will carry the message of Leading Like Jesus to other leaders and will practice the Lead Like Jesus principles in all of my relationships.

I, _____,
have experienced a day focused on
Leading like Jesus and commit to:

*Surrender my personal leadership to the
guidance of the Holy Spirit and seek to
live the Lead Like Jesus message in my
daily leadership decisions and action.*

*Model and teach the Lead like Jesus
message to others by what I say and do.*

*Proclaim Jesus as the greatest role model
for all leaders and actively support the
Lead like Jesus Movement wherever I go.*

Name _____

Email _____

Address _____

I, _____,
have experienced a day focused on
Leading like Jesus and commit to:

*Surrender my personal leadership to the
guidance of the Holy Spirit and seek to
live the Lead Like Jesus message in my
daily leadership decisions and action.*

*Model and teach the Lead like Jesus
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